

How-to-Guide

Step 1: Assess the Current Level of Access

Why this use step?

Before you can advocate effectively, you need a clear picture of the existing landscape for personalized healthcare in your country and disease area.

This step helps you **understand where your health system stands** — its strengths, barriers, and opportunities — in terms of accessibility, reimbursement, and infrastructure for precision medicine.

How this step strengthens your advocacy efforts:

Builds situational awareness

Enables you to speak confidently about the current access situation with policymakers and funders.

Supports prioritization

Identifies where system-level barriers exist so your advocacy can focus on the most pressing gaps.

Creates credibility

Positions you as a knowledgeable, data-driven advocate, key to influencing decision-makers.

This step will help identify...

Country Access Snapshot

A concise overview of personalized healthcare integration in your health system.

Health System Typology

A simplified classification helping tailor strategies that fit its governance and financing.

Priority Areas for Action

Clear identification of where advocacy could make the greatest, most immediate impact.